

Kauffman FastTrac[®] TechVenture[™]

A proven entrepreneur training course designed to help technology/science-based entrepreneurs grow a great idea into a successful business

Course Outline

1. Exploring Entrepreneurship
2. Defining the Target Market
3. Conducting Market Research and Analysis
4. Testing Your Business Concept
5. Entering and Capturing the Market
6. Planning for Financial Success
7. Building and Compensating Your Team
8. Protecting Your Business and Your Intellectual Property
9. Identifying Funding and Working with Investors
10. Managing Cash and Operating Your Business
11. Managing Conflict of Interest (COI)

Kauffman TechVenture[™] Facilitator

Donovan Moxey, Ph.D.

CEO, Interactive Multimedia Solutions, Inc.

Speakers

Each topic will be taught by a different startup executive or experienced entrepreneur

When

The course will be given in 6 full-day sessions (8:30am - 4:30pm) over 7 weeks.

April 2013 (25th)

May (2nd, 16th, 23rd, & 30th)

June (6th)

Where

Emory University Main Campus

Cost

The cost per participant is \$800. Accepted applicants will receive a grant from the sponsors and pay a reduced fee of \$150.

- Previous participants may sit in on any session for free (no registration required).

How to Apply (Deadline: April 19, 2013)

Please visit www.georgiasbdc.org/techventure and follow the direct link to the [Application Form](#). Please apply early. Space is limited.

Questions?

Cem Oruc, UGA SBDC (706-542-6664)

Ashley Myers, aemyers@emory.edu (404-727-1785)

Sponsors:



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