GENERAL INFORMATION

BENEFIT
Cardiovascular disease remains the number one killer of men and women in the United States, and a major cause of disability. In order to improve patient outcomes and reduce cardiovascular risk, physicians and clinicians must gain the knowledge, skill, and resources to integrate the latest research and clinical guidelines in the context of their own practice.

As ESCAPE you will hear nationally renowned speakers discuss four prevention-focused areas relative to cardiologists and practicing physicians: Clinical Prevention, Hot Topics in Prevention, Fetal Risk Perceptions in Prevention, and Prevention in Motion. This conference will close the knowledge gaps between national guideline goals, practice, and research. Physicians and clinicians will have the opportunity to discuss with the speakers and other attendees on how these principles can be applied to patient care in the context of their own practice in order to decrease cardiovascular disease risk.

Core Competencies: Patient Care and Medical Knowledge.

CONFERENCE OBJECTIVES
Attending the meeting, participants should be able to:
- Discuss various lipid markers and their role in prevention of cardiovascular disease.
- Discuss novel approaches to treat refractory hypertension
- Apply practical methods to evaluate peripheral vascular disease.
- List 3 non-traditional risk factors for cardiovascular disease.
- Understand what is CHT and what are its clinical uses.
- Discuss treatment options for patients that are intolerant to statins.
- Have a better understanding of the latest evidence based guidelines in the treatment of hypertension.
- Recognize appropriate indications of Cardiac CT.
- Identify alternatives to Warfarin for patients with AF and discuss optimal long-term therapeutic approach.
- Better appreciate the value of current guidelines for prevention of CV disease.
- Understand how to do a thorough workup for syncope.
- Recognize appropriate indications for testing to order an echocardiogram.
- Discuss how to create a program for patients to combat obesity.
- Understand the benefits of creating a program for women's heart health.
- Demonstrate a better understanding on how to manage CHF on an outpatient basis.
- Define the role of genetics in setting in cardiac care.

WHO SHOULD ATTEND?
Cardiologists, Internists, Family Physicians, Emergency Medicine, Primary Care, Physician Assistants, Pharma, and Nurses would benefit from this conference.

SPONSORSHIP AND ACCREDITATION
The program is sponsored by Emory University School of Medicine. The Emory University School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

TUITION
The nation ($665 Physicians) & ($565 Other Healthcare Professionals) includes reference manual, course syllabus, and other amenities involved in a rewarding learning experience. Minimum and maximum enrollments have been established. Cancellation prior to April 30, 2012 will be refunded less a $75 administrative fee. There is no refund after May 1, 2012.

CREDIT
The Emory University School of Medicine designates this live activity for a maximum of 18.25 AMA PRA Category 1 Credit(s). Physicians should only claim credit commensurate with the extent of their participation in the activity.

Applications for AOA Category 2-A credits and AAPC credit have been submitted for approval.

EVENTS AND ATTIRE
Aires for the symposium is business casual and comfortable. Since meeting room temperatures and personal comfort levels vary, please bring a sweater or jacket to the educational sessions. Aires for the Social Family on Friday, June 1st is casual.

WEDNESDAY, MAY 30
From 4:30 - 6:30 p.m. - Pre Meeting Workshops
THURSDAY, MAY 31 From 8:10 - 7 p.m. - Attendee-Spouse Session
Spouses are invited to participate in this session. Children’s Program: If you have children 3 years and above, we’ll provide supervised activities and snacks in an adjacent room.

FRIDAY, JUNE 1 From 8:45 - 6 p.m. - Family and Social Welcome Reception
This is an evening social event that will take place under the stars around the Oceanview Room & Terrace (located at the main hotel) and your spouse and children may attend. Children will be entertained with games and a clown. Please reserve your attendance on the registration form.

CONFERENCE LOCATION AND LODGING
The conference will be held at Omni Amelia Island Plantation, 4800 First Coast Highway, Amelia Island, Florida. 32034. Room reservations may be made by calling 1-800-4-OUR-OPHN. Emory University School of Medicine has secured a block of oceanfront rooms at the Omni Amelia Island Plantation for the group rate of $219 per night single or double occupancy. See all ESCAPE special rates below. Rates do not include applicable sales or lodging taxes. These rates will be honored three days prior to and three days following the meeting based on guest room availability.

Please note that the hotel pool will not be accessible during your stay. Each of our villas comes with a pool and hot tub. Please note that the hotel pool will not be accessible during your stay. Each of our villas comes with a pool and hot tub.

The resort has agreed to waive the $20 daily resort fee per day for our 2012 program. All guests will receive the following items at no additional charge: Complimentary self parking, Unlimited internet access in all accommodations, On property resort transportation service, Unlimited use of Health & Fitness Center, In room coffee service, Local & Long distance phone access, Resort beach access, Preferred Racquet Club and Golf Course reservations access.

To receive the discounted rate, please indicate that you are attending the ESCAPE conference when making your reservation. Reservations should be made as soon as possible, but no later than April 30, 2012. After this date, reservations will be made on space available basis.

Carefully placed among lush saltwater marshes and scenic dune-swept beaches, the Omni Amelia Island Plantation Resort is underway with a new chapter in its nearly 40-year heritage, an extensive $85 million re-imagination. The re-development includes an expanded 70,000-square-foot conference center, 150 additional guest rooms and suites, enhanced arrival experience including a new lobby with floor to ceiling windows overlooking the Atlantic Ocean, new Beach Club, fully equipped resort connectivity, extra parking and more variety of food and beverage options.

For more information, please visit:

For more information about the Omni Amelia Island Plantation, you may call (904) 261-6161 or visit the Omni Amelia Island Plantation website at http://www.omnihotels.com/Findahotel/AmeliaIsland.aspx

Room
Room Type
Single Rate
Double/ Single
Reservation Guarantee
$219.00
$295.00
$199.00
$255.00
$335.00
$325.00
$410.00
$399.00
$289.00

STANDARD ROOMS
Hilton resort $25 per night

* The room group rate of $219 per night will also apply to the equivalent accommodations type within the villa buildings.

It is highly recommended you make your reservation ASAP.

GROUND TRANSPORTATION
Round trip transportation is available between the Jacksonville International Airport and Omni Amelia Island Plantation (28 miles). For transportation reservations, please call the Amelia Island Plantation at (904) 261-6161. The rate is $45.00 per person one way for the first guest in party and $14.00 per person for each additional person in party Advance reservations required.